Why Work/26?

Don't stand still.
Lead through.

AI is actively reshaping productivity. Economic uncertainty continues to complicate even the best long-term plans. And leaders are being asked to adapt faster than their organizations were built to move.

Work/26 is a research-backed virtual leadership conference that will help leaders act now.

What Makes Work/26 Different ...

● **Research First**

Every session is grounded in research from leading organizations, including MIT, Harvard, Wharton, Fidelity, Mercer, and S&P Global.

● **Built Around Work — Not Buzzwords**

AI, productivity, and employee motivation aren't treated as trends to chase or technologies to hype. They're examined as work system challenges and addressed practically through work design, talent strategy, skill building, and leadership practice.

● **Instantly Actionable**

You'll receive frameworks leaders can use now for AI adaptation, workforce transformation, innovation, and motivation.

● **Learning That Lasts**

Passes include on-demand access, slide decks, article packs, synthesis reports, and shareable learning materials — so insights extend beyond the event.

● **A Smarter Investment**

- Passes start at $79.00
- Fully virtual — no travel or time away from the office
- World-class faculty without the executive program price tag
- Flexible on-demand access after the event
- Tools and materials designed for sharing internally

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Attendees Say...

I got more out of this four-hour event than three days at a coaching conference.

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Amazing experience. Many lessons learned for better, smarter work. Cannot wait for the next event.

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The best virtual event I have ever attended.

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Well worth the investment.

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In an age of a million-and-one virtual conferences, a well-organized half-day event like this that provides highly curated resources is excellent.

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The in-depth, beyond-the-headlines insights made this outstanding.

Request to Attend Work/26

Want to use professional development funds to attend Work/26? You can share the outline above — or reach out to your manager or leadership team using the templated email below. Just copy, paste, and update the bracketed sections with info that fits your case.

Subject: Request to Attend Work/26 (Leadership Conference)

Hi [Manager Name],

I'd like approval to attend Work/26: Leading Through, a virtual conference focused on helping leaders navigate AI disruption, economic uncertainty, and workforce transformation.

Speakers include researchers and senior executives from MIT, Harvard, Wharton, Fidelity, Mercer, and S&P Global. Their work focuses on how organizations redesign work, manage talent, and remain innovative — even when change is constant.

Some of the sessions' topics include:
● AI's impact on productivity and creativity.
● Strategies to bolster innovation.
● Building digital dexterity across the workforce.
● How to improve employee motivation.

I believe this would directly support our work on [insert current team initiative — AI adoption, org redesign, talent planning, etc.]. The sessions are practical and research-backed, and depending on the ticket I get, I'll receive post-event materials (recordings and summary resources) that I can share with the team.

The event is fully virtual, and passes start at $[insert price depending on your choice of tier].

If helpful, I'm happy to:
● Share a summary of key takeaways.
● Create a brief post-event recap deck for our team.
● Identify specific recommendations we can apply immediately.

Please let me know if there are professional development resources to support my attendance at Work/26.

Thank you,

[Your Name]